

MANAGEMENT INNOVATION RESEARCH CENTER

**6th INTERNATIONAL RESEARCH
SEMINAR**

Date: February 20th, Tuesday, 2018 18:00~19:00

**Venue: Room#601 Conference Room, 6th Floor, National Center
of Sciences, Chiyoda Campus, Hitotsubashi University**

**Speaker: Julien Cayla
Assistant Professor
Nanyang Business School, Singapore**

Title: The Multiple Logics of Luxury Retail Experience