

MANAGEMENT INNOVATION RESEARCH CENTER

**5th INTERNATIONAL RESEARCH
SEMINAR**

Date: February 20th, Tuesday, 2018 17:00~18:00

**Venue: Room#601 Conference Room, 6th Floor, National Center
of Sciences, Chiyoda Campus, Hitotsubashi University**

**Speaker: Joonas Rokka
Associate Professor
Emlyon Business School, France**

**Title: Club Med: Creating Powerful Affective Atmospheres as
Service Experience**