

Entrepreneurs' Resilience in the face of Adversity

Date

Tuesday, 28 October, 2025

Time

4:00PM - 6:00 PM

Venue

Mercury Tower 4th Floor
Meeting Room #3403
Kunitachi East Campus



STOIC RESILIENCE: Strategic inaction as an entrepreneurial response to adversity

When faced with adversity, some entrepreneurs choose not to act—and thrive. Learn how Stoic Resilience offers a quiet, strategic path to business survival.

Register Now



<https://forms.gle/LN2mS2ustJg2v33H6>

Contact: h-carem@cm.hit-u.ac.jp



Dr. Celina Smith

Professor of Entrepreneurship at emlyon business school (France) and Visiting Fellow at Imperial College Business School (UK). Her research focuses on venture creation, entrepreneurial networks, and family business, drawing on qualitative studies in sectors such as UK television and the 2012 Olympics.